



Portage Northern Home Run Club

Portage Northern High School
Home of the Huskies

Visit our website at pnhsbaseball.com

Dear Business Owner/Manager:

The Homerun Club Board and varsity coach Chris Andrews wish to invite you, your business and employees to become a community partner with the Portage Northern Baseball team. While supporting the tradition that is Portage Northern Baseball, your business will receive valuable exposure and advertisement that will target a captive audience of your neighbors and consumers.

In exchange for the valuable promotion and advertising your business will receive, we are asking for a sponsorship contribution of your choice. A detailed description of pre-defined sponsorship opportunities is enclosed; however feel free to "think outside the box". Our board and Coach Andrews are willing to review creative and reasonable offers to create a partnership with your business and Portage Northern Baseball.

Each year the Homerun Club uses funds raised through sponsorships to subsidize the cost for player's families to play baseball. With the cost of pay-to-play sports on the rise, we are proud to have been successful in providing access to all income levels within our school. Additionally, the field maintenance is primarily funded through sponsorships and fundraising – if you haven't checked out our field you should! We are proud to have a well maintained and player safe, friendly field. In prior years funds were also used to purchase new field maintenance equipment, uniforms, player bags, L screens, hitting nets and countless baseballs. In addition, these funds help pay travel expenses for players and coaches.

Above is the short list of what Portage Northern Baseball receives in exchange for your sponsorshipbut what's in it for you???

Your business will be....

- Seen** – with banners viewed by home and visiting parents, grandparents, family and friends
- Heard** – by recognition during games by announcer Brian Kelley, the voice of the Huskies!
- Promoted** – by encouraging our spectators to visit you
- Valued** – by our team, coaches, parents and community
- Paying it forward** – by supporting a quality baseball program that promotes life skills and mentors players to become positive, giving members of our community.

On behalf of the players, parents and coaches, thank you for your consideration! If you have any questions, please do not hesitate to contact me at 269-341-1844 or jbeffel@aol.com. I look forward to speaking with you soon.

Sincerely,

Joan Beffel
Sponsorship Director



Portage Northern Home Run Club

Portage Northern High School

Home of the Huskies

Visit our website at pnhsbaseball.com

Business Name: _____

Contact Name: _____

Address: _____ City _____ Zip: _____

Contact Phone: _____ Email: _____

Selection	Term	Amount	Description
<input type="checkbox"/>	2 Year	\$700	Outfield Fence Banner 4'x8' (new banner) Announcement at Home Games Company/Logo shown on PN Website
<input type="checkbox"/>	2 Year-Renewal	\$600	Outfield Fence Banner 4'x8' Announcement at Home Games Company/Logo shown on PN Website
<input type="checkbox"/>	1 Year	\$400	Outfield Fence Banner 4'x8' (new banner) Announcement at Home Games Company/Logo shown on PN Website
<input type="checkbox"/>	1 Year-Renewal	\$300	Outfield Fence Banner 4'x8' Announcement at Home Games Company/Logo shown on PN Website
<input type="checkbox"/>	In-Kind	Any	Donation (goods, services, gift cards, etc)

Make checks payable to: **Portage Northern Home Run Club or PNHRC**

Return to: Joan Beffel, 6960 Plum Hollow Cir, Kalamazoo, MI 49009